



PRESS RELEASE

FOR IMMEDIATE RELEASE

Hygiena® Announces Expansion and Relocation of its Canadian Offices

The North American One Health diagnostics company, with more than 20 years of history and presence in over 100 countries, expands local operations by relocating to a new facility

Camarillo, California (November 1, 2022) — Today, Hygiena is pleased to announce the expansion and relocation of its Canadian offices to Laird Rd in Mississauga, Ontario. Having tripled sales in the last five years, the business has outgrown its current location and the new facility will better accommodate the increased workforce and necessary extensive warehouse space to support increasing demand.

According to the [Data Bridge Market Research Report](#), the Canadian food safety testing market is expected to witness market growth at a rate of 7.7% in the forecast period of 2021 to 2028. The rise in the number of foodborne illnesses as well as the increase in disease incidences is escalating the growth of the food safety testing market in the region. As an experienced global leader in rapid diagnostic solutions, Hygiena with its strong local ties and improved facility, will be able to service and offer even better support to accommodate the growth of the Canadian food safety and environmental monitoring businesses.

“Worldwide, we continue to expand our capacity to provide customers with high-quality, innovative diagnostics for a healthier world. Canada’s food safety market is segmented to include environmental monitoring, allergen, pathogen, GMO and mycotoxin testing, nutritional labelling, pesticide testing, contaminant testing and others. With our ever-expanding portfolio, we offer a very broad portfolio of new solutions including ATP, Lateral Flow, PCR, ELISAs and intuitive data analysis software that meet the growing testing needs of food safety and beverage industries. In view of our continued forward-looking development in the Canadian market, we are confident our activity will have a positive impact on public health, commerce, and the country's economy,” says Steve Nason, CEO of Hygiena.

The new location, with its improved lab, warehouse, and office space, will support an expanded team of Country Sales and Operations, Technical Services, Customer Service and warehouse staff, offering a more robust and permanent presence for the company in the country and the rest of North America.

"We aim to become the global market leader in the fields of food and veterinary diagnostics. The implementation of our corporate strategy and extremely ambitious growth can only be realized through physical expansions of the company. Our growth strategy will be supported by further worldwide acquisitions in the coming months and years," concludes Steve Nason.

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Hygiena – We create innovative diagnostics for a healthier world

About Hygiena

At Hygiena, our mission is to develop, produce and provide best-in-class One Health diagnostics solutions from farm to fork to our global customer base. We are one of the few organizations in the world to uniquely focus on food safety throughout the value chain. We maintain the belief that the health of people is closely connected to the health of animals and our shared environment. Our molecular rapid tests and analysis tools for food and beverage safety, veterinary diagnostics, and environmental monitoring help prevent illness, save lives, and contribute to making the world a safer place. As the global leaders in rapid diagnostic tests, we provide solutions that are reliable, easy to use and accurate, backed by industry-leading customer service and support. With a sizable global presence, Hygiena is headquartered in Camarillo, California with numerous offices and customer application centers in the Americas, Europe, Africa, and Asia. We also partner with over 180 distributors in more than 100 countries worldwide. Learn more about us at www.hygiena.com.

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