

FOR IMMEDIATE RELEASE

Hygiena[®] Announces the Opening of a New Branch in Australasia Region

Leading Food Safety Provider of Rapid Microbial Detection Solutions Deepens Commitment to ANZ with New Sydney Office Facilities

SYDNEY, Australia (19 September 2023) — Hygiena[®], a foremost innovator in rapid microbial detection, monitoring, and identification, proudly announces the inauguration of its new branch at Unit 2, 59-61 Burrows Road, Alexandria NSW 2015, set to commence on 19 September 2023. This addition signals Hygiena's reinforced dedication to a wide range of markets, predominantly in the food and beverage industry in Australia, New Zealand and the broader Southeast Asian region.

The new Sydney location, which boasts a spacious warehouse and modern office facilities, is part of Hygiena's strategy to be at the frontline of service delivery in the region. It comes fully staffed with a team of specialists spanning Sales, Operations, Technical Services, and Customer Support, ensuring seamless and prompt regional service.

Steve Nason, CEO of Hygiena, remarked, "The diverse food safety testing spectrum in Australia and New Zealand encompasses environmental monitoring, allergen and pathogen detection, GMO detection, nutritional labelling, and more. Our continuously evolving portfolio, which offers sample collection and handling, ATP, Lateral Flow, PCR, and ELISA assays, paired with sophisticated data analysis software, is primed to address the multifaceted testing demands of the animal health, food and beverage safety sectors. Our global growth strategy is rooted in delivering top-tier, pioneering diagnostics. This new venture in Australasia underpins our vision of fostering healthier global communities and stimulating local economic growth."

Local clients now benefit from direct ordering via Hygiena Australia, ensuring unparalleled technical support, superior customer service, and a bespoke product range tailored to their needs. The Sydney branch will extend the complete spectrum of the company's offerings, inclusive of:

- Allergen testing
- Environmental Monitoring
- Product Quality solutions
- Molecular testing solutions
- Mycotoxin testing

"Our Sydney office is central to our quest of fostering genuine, direct relationships with our clientele, delivering unparalleled value and support. It also seamlessly integrates into our One Health Diagnostics[™] ethos, allowing food clients a one-stop solution for both food and veterinary diagnostic needs," added Steve Nason.



PRESS RELEASE

For more information about Hygiena Australia and its services, please visit www.hygiena.com/australia.

Hygiena – We create innovative diagnostics for a healthier world

About Hygiena

At Hygiena, our mission is to create innovative diagnostics for a healthier world. We develop, produce and provide best-in-class One Health Diagnostics™ solutions from farm to fork to our global customer bases. As one of the few organisations in the world to uniquely focus on Food Safety throughout the value chain, we maintain the belief that the health of people is closely connected to the health of animals in our shared environment. Our molecular rapid tests and analysis tools for food and beverage safety, veterinary diagnostics and environmental monitoring help prevent illness, save lives and contribute to making the world a safer place. As the global leaders in rapid diagnostic tests, we provide solutions that are reliable, easy to use and accurate, backed by industry-leading customer service and support. With a sizeable global presence, Hygiena is headquartered in Camarillo, California with numerous offices and customer application centers in the Americas, Europe, Africa, Asia and Australia. We also partner with over 180 distributors in more than 100 countries worldwide. Learn more about us at www.hygiena.com.

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