



PRESS RELEASE

FOR IMMEDIATE RELEASE

## Hygiena Announces Health Canada Approval of Rapid *E. coli* O157:H7 Detection in Raw Meat Products, Setting a New Standard for Speed and Accuracy in the Food Safety Market

**Mississauga, ON (March 12<sup>th</sup>, 2024)** — Hygiena®, a global leader in food safety solutions, is elated to announce that its innovative method for detecting *Escherichia coli* O157:H7/NM in Raw Meat Products has received official approval for publication. This method, referred to as the "[BAX® System Real-Time PCR assay for \*E. coli\* O157:H7 Exact](#)," has been granted a respected position in the Compendium of Analytical Methods, identified as MFLP-115.

Steven Nason, CEO of Hygiena, commented on this significant milestone, "This approval by the Microbiological Methods Committee (MMC) is not just a testament to our method's outstanding performance but also underscores the vital role our products play in safeguarding public health in Canada. We're proud to contribute to the high standards of food safety and quality, reinforcing our commitment to the wellbeing of Canadian consumers."

"We are thrilled to introduce this game-changing advancement to the food safety industry," remarked Kathy Wilson, Country Sales and Operations Manager at Hygiena. "With the approval of our Real Time *E. coli* Exact assay, the BAX® System continues to revolutionize pathogen testing, offering unparalleled speed, accuracy, and efficiency."

The BAX® System Real-Time PCR assay represents a major leap in food safety technology, offering quick and precise detection of the pathogen *E. coli* O157:H7/NM in a variety of raw meat products. Its inclusion in the Compendium signifies its sensitivity and specificity, with the fastest turn-around-time solidifying its status as an essential tool for food safety professionals globally.

The Compendium of Analytical Methods, which will soon feature this method in both of Canada's official languages, is a critical resource for stakeholders in the food industry. It plays a pivotal role in maintaining high standards of food safety and quality. The upcoming availability of Hygiena's method in the Compendium's online index will provide access to an official copy of the method.

For additional information regarding this internationally recognized method and its applications, stakeholders and interested parties are encouraged to contact Country Sales and Operations Manager Kathy L. Wilson at [kwilson@hygiena.com](mailto:kwilson@hygiena.com).



## **Hygiena – We create innovative diagnostics for a healthier world**

### **About Hygiena**

At Hygiena, our mission is to create innovative diagnostics for a healthier world. We develop, produce and provide best-in-class One Health Diagnostics™ solutions from farm to fork to our global customer bases. As one of the few organizations in the world to uniquely focus on food safety throughout the value chain, we maintain the belief that the health of people is closely connected to the health of animals in our shared environment. Our molecular rapid tests and analysis tools for food and beverage safety, veterinary diagnostics and environmental monitoring help prevent illness, save lives and contribute to making the world a safer place. As the global leaders in rapid diagnostic tests, we provide solutions that are reliable, easy to use and accurate, backed by industry-leading customer service and support. With a sizeable global presence, Hygiena is headquartered in Camarillo, California with numerous offices and customer application centers in the Americas, Europe, Africa, Asia and Australia. We also partner with over 180 distributors in more than 100 countries worldwide. Learn more about us at [www.hygiena.com](http://www.hygiena.com).

### **Contact:**

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